Summary: Strategic Approach to the UK National Allergy Strategy

National Allergy Strategy (NAS)

Purpose: The UK National Allergy Strategy (NAS) aims to provide a collaborative approach to improving the health outcomes and other unmet needs of the allergic community across the UK. NAS will be comprehensive and inclusive of all areas of allergy.

Vision: The NAS vision is for improved health and quality of life for people living with all areas of allergy, through better public awareness and understanding, the inclusion of allergy expertise in related government policy areas, and high-quality health and other service provision easily accessible to all patients with allergic disease regardless of where they live in the UK.

Mission: The NAS mission is for allergy to be recognised as an important, chronic long-term condition, with government and service providers including allergy expertise in policy and service provision. The aim is for key stakeholders to collaborate and work together to identify key priority objectives for a NAS that will then be developed and implemented over 10 years to influence and deliver changes that will improve the lived experiences of people impacted by all areas of allergy This collaborative approach will identify and implement efficiencies that reduce health and other economic costs and increase public awareness and understanding of the impact of the disease. This will ensure that those impacted by allergic disease receive high-quality care with equitable access to services across the UK devolved nations.

Strategic Areas of Focus

Political Advocacy & Policy Advice

- Government policymaking refers to and incorporates allergy expertise in all areas that impact the lives of those living with all areas of allergy.

Patient Pathways & Standards of Care

- Improved lifetime patient pathways, with consistent evidence-based standards of care provide timely, equitable access to appropriate medical diagnosis and treatment, thus reducing inefficiencies and the associated costs to our NHS services for all areas of allergy. This includes Anaphylaxis, Asthma and/or Rhinitis, Drug Allergy, Eczema, Food Allergy, Latex Allergy, Urticaria, Angioedema or Mastocytosis, and Venom Allergy.

Clinical Workforce Education & Training in Allergy

- A UK-wide clinical workforce is trained in all areas of allergy to meet a patient's lifetime needs from paediatrics, transition, and adult services, with appropriate education and training for specialists, and non-specialist healthcare professionals.

Managing the Allergy Healthcare Needs of Pupils

- Our UK education systems and childcare provision are informed, trained in allergy awareness, and can manage the healthcare needs of pupils with allergic conditions.

Safe Allergen Management Procedures -Food Retail, Catering & Travel

- The UK travel, food retail, and catering industries access and implement consistent and safe allergen management procedures and processes so that people with allergies can eat out and travel confidently.

Respiratory Health: Indoor Air Quality & Outdoor Air Quality

- Respiratory health is improved through healthier indoor and outdoor air quality policies and procedures implemented across the UK.

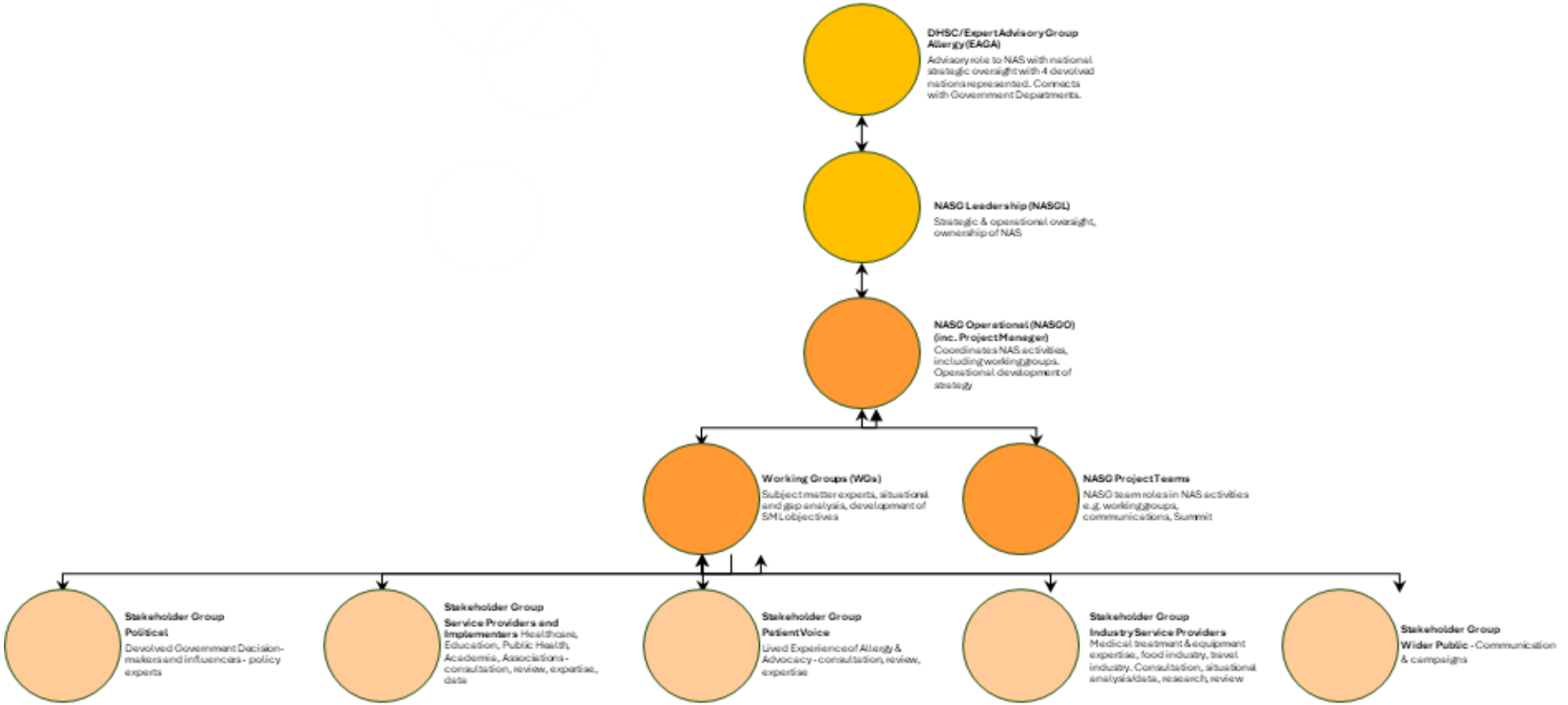
Evidenced-based Data Metrics & Research Priorities

- Evidence-based data metrics inform patient-focused research priorities of prevention and treatment for all allergic disease areas to improve health and quality of life for all living with allergy.

Public Awareness Campaign – Communication Strategy for NAS

- Society has a better awareness of the breadth of allergy and the impact of living with allergic disease, and people living with allergy are treated with respect and feel empowered to manage their condition.

National Allergy Strategy Governance Structure



Milestones for the development of the NAS
Phase 1: Project Approach - May to August 2024
• Project Manager appointed by May 2024. • National Allergy Strategy Group develop and agree on an approach by the end of June 2024.
Phase 2: Share Your Voice & Expressions of Interest Surveys August to November 2024
• Share Your Voice Survey – top priorities consultation with all stakeholders circulated August 2024. • Expression of Interest (EOI) engagement commenced in August 2024. • Selection process/interviews for EOI in October/ November 2024. • Working Groups established by the end of November 2024.
Phase 3: Working Groups draft goals and objectives October 2024 to June 2025
• Working Groups draft goals, principles, short, medium and long-term (SML) objectives by end June 2025. • Final draft for wider consultation comments ready by end June 2025.
Phase 4: Wider Consultation for final feedback July to end August 2025
• Wider consultation process with 2 months for feedback process for stakeholders – July/August 2025. • Feedback collated and incorporated into NAS by working groups in September 2025. • Sign off by EAGA/NASGL-September 2025 • NASG members - document design & print September 2025.
Phase 4: Final Report October 2025
• Final NAS presented to stakeholders at BSACI Conference in 2025. • Public launch of NAS by National Allergy Strategy Group.

Strategic Areas of Focus – linked to goals

- **Political Advocacy & Policy Advice**
- **Patient Pathways & Standards of Care** includes Anaphylaxis, Asthma and/or Rhinitis, Drug Allergy, Eczema, Food Allergy, Latex Allergy, Urticaria, Angioedema or Mastocytosis, and Venom Allergy.
- **Clinical Workforce Education & Training in Allergy**
- **Managing the Allergy Healthcare Needs of Pupils**
- **Safe Allergen Management Procedures -Food Retail, Catering & Travel**
- **Respiratory Health: Indoor Air Quality & Outdoor Air Quality**
- **Evidenced-based Data Metrics & Research Priorities**
- **Public Awareness Campaign – Communication Strategy for NAS**

Core Aims:

- To engage with wider stakeholders to gather initial views/comments on the top priorities for all areas of allergy via a survey sent out by NASG members.
- To bring together expert stakeholder representatives to share this data and subject matter expertise and knowledge of current policies, challenges, and systems relating to each NAS theme UK-wide, including all areas of allergy.
- To collate evidence-based data on each theme that informs the current position/situation and gap analysis for each of the identified themes for the NAS, ensuring all areas of allergy are included.
- To collaborate, propose, and develop solutions that inform over-arching short-, medium-, and long-term objectives relating to each theme.
- Share knowledge of current key performance measures and monitoring systems.
- Decide who, what, and how data could be monitored and measured for each objective considered in the working group.
- Develop key performance indicators from these measures that could show outcomes over the NAS 2025-2035 timeframe for that themed area of priority.
- Present, share, and consult outputs with wider stakeholders through other communication channels, e.g., surveys to gather views, and thematic analysis highlighting consensus on priorities.
- Participate in and review the NAS working documents and consider consultation feedback to inform the final objectives for that theme.